

The exhaustion of rights – reuse of products in a circular economy

Is there a conflict between IP rights and prolonged product lifespan?

The interplay between consumer protection and competition in the markets for repair services and spare parts.

Are current IP rules sufficient to allow for local service and spare part markets and secondary product markets?

Moderator: Inger Berg Ørstavik, professor University of Oslo (NO)

Reuse, resale, rebranding, de-branding

Dr. Max Oker-Blom, Adjunct Professor at Hanken School of Economics (FI)

A design law perspective

Søren Danelund Reipurth, attorney Lundgrens (DK)

A patent law perspective - Infringement vs further development

Fredrik Öhrström, LL.M and M.Sc. at Viklauverk AB (SE)

A competition and marketing law perspective

Johan Løje, attorney at Løje IP (DK)