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Invitation letter

## XXXV Nordic NIR Meeting 2022

Clarion Hotel Oslo, Oslo 28<sup>th</sup>-30<sup>th</sup> August

On behalf of the Norwegian Association for the Protection of Industrial Property, we are pleased to invite you to the 35<sup>th</sup> Nordic NIR Meeting.

It has been four years since the last Nordic meeting, but at last we will get the chance to gather, discuss and learn from each other again. So much has happened in the world, and within IP, over these four years. Thus, the overall theme of the meeting will be one of the most important issues that all of us will have to grapple with going forward, namely climate change. All of us are now faced with questions such as:

*How can we find new solutions to secure a sustainable future?  
How can IP contribute and incentivize necessary changes?*

We look forward to discussing these and other related questions with you in Oslo this summer!

The meeting will be held at **Clarion Hotel in Oslo 28<sup>th</sup>-30<sup>th</sup> August 2022.**

Press this [-Link-](#) to register to the conference.

Sincerely



Norwegian Association for the Protection of Industrial Property



## Programme

# XXXV Nordic NIR Meeting 2022

**Sunday, 28<sup>th</sup> August**

**18.00 Reception at the conference hotel**

**Monday, 29<sup>th</sup> August**

**08:45 – 9.00 Welcome and introduction**

### **Part I: Nordic focus**

#### **9.00 – 10.15 A) Update on developments in the Nordic countries**

Karin Cederlund, attorney at Sandart & Partners (SE)

Åsa Krook, attorney at Waselius & Wist (FI)

Nicolaj Bording, attorney at Kromann Reumert (DK)

Anne Marie Sejersted, attorney at Wiersholm (NO)

Brynhildur Palarsdottir, law expert at Ministry of Higher Education, Science and Innovation (IS)

#### **Coffee break (10.15 – 10.35)**

#### **10.35 – 11.45 B) Preliminary injunctions in IP cases in the Nordic countries**

*The threshold for obtaining a PI*

- *conditions*
- *availability of PI pre grant*
- *validity/existence of right – burden of proof*

- *impact of pending oppositions in national registrations offices/EPO*
- *defending a PI based on invalidity arguments*
- *use of experts (expert judges, court-appointed experts, parties' experts)*

Moderator: Rainer Hilli, attorney at Roschier (FI)

Panel (and audience) discussion:

Ingeborg Simonsson, Judge of Appeal, the Patent and Market Court of Appeal at Svea Court of Appeal (SE)

Camilla Vislie, attorney at Thommessen (NO)

Klaus Ewald Madsen, attorney at Bech-Bruun (DK)

Asdis Magnusdottir, Partner at Arnason Faktor (IS)

### **Lunch (11.45 – 12.45)**

## **Part II: IP and sustainability - How does IP influence sustainability, and how can IP be used to improve sustainability?**

### **12.45 – 13.00 A) Setting the topic**

Keynote speaker: Prof. dr. Timo Minssen, København Universitet (DK)

### **13.00 - 14.00 B) The exhaustion of rights – reuse of products in a circular economy**

*Is there a conflict between IP rights and prolonged product lifespan? The interplay between consumer protection and competition in the markets for repair services and spare parts. Are current IP rules sufficient to allow for local service and spare part markets and secondary product markets?*

Moderator: Inger Berg Ørstavik (NO)

- *Reuse, resale, rebranding, de-branding* – Dr. Max Oker-Blom, Adjunct Professor at Hanken School of Economics (FI)
- *A design law perspective* - Søren Danelund Reipurth, attorney Lundgrens (DK)
- *A patent law perspective* - Infringement vs further development - Fredrik Öhrström, LL.M and M.Sc. at Viklauverk AB (SE)
- *A competition and marketing law perspective* - Johan Løje, attorney at Løje IP (DK)

### **Coffee break (14.00 – 14.20)**

### **14.20 – 15.30 C) Patents and the transition to renewables**

*Development of new technologies to reduce climate effects – how patent law can contribute to make use of technological innovations which are of public interest? Will there be a trend towards more free sharing of green technology in order to avoid that IP protection restricts green technology development and the use of it?*

Moderator: Lars Erik Steinkjer, Wikborg Rein (NO)

Views from the industries and organisations:

- *Wind turbines* – Jacob Pade Frederiksen (Inspicos) (DK)

- *From ore extraction to steel manufacturing – innovation and IP in transforming to a sustainable base industry* - Margareta Ydreskog, M.Sc. European Patent Attorney, Patent Manager at Epiroc Group (SE)
- *WIPO's work to promote Greentech* - Marion (Amy) Dietterich, Director at Global Challenges Division, World Intellectual Property Organization

**15.30 – 15.50** Lecture about the Munch Museum - "The Munch Experience"

**15.50 – 16.35** Break; getting ready for the afternoon and evening program

**16.35 – 16.45** Walk to the Munch museum

**16.45 – 17.45** Exhibition tour at the [Munch Museum](#)

**17.45 – 19.00** Drinks at the rooftop terrace at the Munch Museum

**19.00 – 19.30** Transport to the dinner venue

**19.30 – 23.00** Dinner at [Ekeberg Restaurant](#)

**From 23.30** Busses back to the hotel

## Tuesday, 30<sup>th</sup> August

### **08.30 – 10.30 D) Sanctions in IP infringement cases – does the current regime contribute to sustainable solutions?**

*Do we need to rethink the use of e.g. injunctions and destructions, and rather impose sell-off periods, compulsory licenses or an obligation to amend? Does the current legal framework give room to do so?*

*To what extent does the law require or allow that sustainability is considered as part of the assessments in an IP infringement case, and with regard to what remedies to grant, e.g. (not) issuing an injunction against the use of a new greentech solution?*

*Can sustainability arguments be included in the balancing of interest assessments in preliminary injunctions?*

Moderator: Professor Jens Schovsbo, University of Copenhagen (DK)

Henrik Bengtsson, Attorney at Delphi and Doctoral Candidate at Stockholm University (SE)

Mikael Segercrantz, attorney at Roschier (FI)

Harald Irgens-Jensen, professor at University of Oslo (NO)

**Coffee break (10.30 – 11.00)**

### **11.00 – 12.30 E) New business models**

*What business and IP commercialisation models are required to respond adequately to increasing demands that businesses must operate and act in sustainable ways. From buying to renting...But not just that.*

Moderator: Marianne Levin, professor at Stockholms University (SE)

Ulrika Wennersten, LL.D, Senior lecturer at Lund University (SE)

Helena Wetterstrand, Vice President Legal at Fortum Corporation (FI)

Jens Bördin, CEO at Konsert IP & Strategy (SE)

### **12.30 Concluding remarks and end of meeting**

### **12.40 Lunch**

NIR thanks the sponsors of the 35th Nordic NIR Meeting for their support;

Thommessen, Gjessing Reimers, Haavind, Kvale, Sands, BHR, Wiersholm and Wikborg Rein